**Community Invest Fund 2025-2026**

***Scoring Rubric***

**Overall Information: 35 Points**

1. Is the Request directly related to Education, Financially Stability or Basic Needs?
2. Will this program have a significant impact on the identified need, resulting in a positive outcome for our community?
3. Were State, County, and/or, Program statistics provided to support need of the program?

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| **Marginal**  (lacking sufficient information; requires clarification or additional information) | **Adequate**  (Clear and Complete) | **Exemplary**  (Well-conceived and thoroughly developed) |
| Points: 0-10 | Points: 11-27 | Points: 28-35 |
| 1. Description is vague and incomplete 2. Request does not align with United Way Framework 3. Need/significance is not stated 4. Service is a duplication | 1. Description is clear and complete 2. Aligns with United Way Framework 3. States a clear need/significance for our community. | 1. Meets all criteria for *Adequate* 2. Exceeds expectations 3. United Way Funding could create a significant impact |

**Additional Notes:**

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**Measurement and Outcomes: 20 Points**

Please review the measurable purpose of the request and how the local need was identified?

1. What are the implementation strategies for the intended results?
2. What are the measured outcomes?
3. Please review the measurement tools, if provided.

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| **Marginal**  (lacking sufficient information; requires clarification or additional information) | **Adequate**  (Clear and Complete) | **Exemplary**  (Well-conceived and thoroughly developed) |
| Points: 0-8 | Points: 9-14 | Points: 15-20 |
| 1. No clear measurable purpose of the program 2. No local need 3. No statistical data to support program 4. No clear explanation of implementation strategies 5. No measurable outcomes exist | 1. Clear measurable purpose and local need 2. Relevant statistical data to support program 3. Clear explanation of implementation strategies 4. Has measurable outcomes | 1. Meets all criteria for *Adequate* 2. Demonstrates extensive experience measuring and reporting outcomes 3. Has achieved measurable progress on outcome that has had a positive impact |

**Additional Notes:**

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**Budget and Demographics: 20 Points**

1. Please review Program Budget Worksheet – 1.
2. Will this program be an effectual use of UWSWNM funding?
3. Is there diversified and/or other funding available?
4. Please review Program Results-Units of Service Worksheet – 2.
5. Do demographics depict the need for the program?

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| **Marginal**  (lacking sufficient information; requires clarification or additional information) | **Adequate**  (Clear and Complete) | **Exemplary**  (Well-conceived and thoroughly developed) |
| Points: 0-8 | Points: 9-14 | Points: 15-20 |
| 1. The budget does not effectively support the program 2. The proposed plan is not realistic 3. Demographics does not clearly depict the program | 1. The budget uses program funds effectively to meet needs 2. Demographics clearly depict the need for the program | 1. Meets all criteria for *Adequate* 2. Best “Bang for your Buck” 3. Demographics exceeds expectations of outreach |

**Additional Notes:**

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